**Lidl's Recycling Pilot in Glasgow**

**Lidl** is actively seeking partnerships for recycling programs Lidl has launched an ambitious recycling pilot in Glasgow, becoming the first supermarket to offer unlimited cash rewards for returned plastic bottles and aluminum cans. This pilot scheme, which began in February 2024, aims to encourage recycling and reduce plastic waste. The initiative offers a 5p reward for each eligible item returned, with no cap on the number of items that can be recycled. Shoppers can redeem the rewards against their shopping or donate them to charity.

**Key Details:**

* **Scope**: The pilot is being rolled out across all 21 Lidl stores in Glasgow.
* **Rewards**: Shoppers receive 5p per returned bottle or can, redeemable against their shopping or donated to charity.
* **Eligibility**: Only clean, uncrushed bottles and cans with readable barcodes are accepted.
* **Impact**: Since its launch, the scheme has collected over a million items and raised £3,000 for the STV Children’s Appeal.

**Resources:**

[MORE BANG FOR YOUR BOTTLES: LIDL LAUNCHES FIRST-OF-ITS-KIND RECYCLING PILOT OFFERING ‘UNCAPPED’ SAVINGS ON SHOPPING - Lidl Great Britain](https://corporate.lidl.co.uk/media-centre/pressreleases/2024/glasgow-deposit-return-scheme?form=MG0AV3)  
  
<https://www.clydebankpost.co.uk/news/24277957.glasgow-lidl-recycling-drive-nets-million-items-weeks/?form=MG0AV3>  
  
<https://resource.co/article/lidl-launches-uncapped-recycling-rewards-pilot-plastic-bottles-and-aluminium-cans?form=MG0AV3>

<https://www.cantechonline.com/news/34369/lidl-launches-recycling-pilot/?form=MG0AV3>

This pilot scheme is a significant step towards promoting sustainable practices and reducing environmental impact. It demonstrates Lidl's commitment to sustainability and sets an example for other retailers to follow. If successful, there is potential for the scheme to be expanded to other locations

**Tesco's Recycling and Sustainability Programs**

**4Rs Strategy:** Tesco's sustainability strategy focuses on **Remove, Reduce, Reuse, and Recycle**. This comprehensive approach aims to minimize waste and enhance recycling efforts across their operations.

* **Remove**: Eliminate non-recyclable plastic from products.
* **Reduce**: Cut down on the overall amount of packaging.
* **Reuse**: Promote the use of reusable packaging.
* **Recycle**: Ensure all packaging is fully recyclable by 2025.

**Soft Plastic Collection Points:** Tesco has introduced soft plastic recycling points in all large stores across the UK. These points aim to collect over 1,000 tonnes of plastic annually, including items like bread bags, fruit and vegetable packaging, and crisp packets.

**In-Store Recycling Points:** Tesco provides collection points for plastic bags, batteries, and other household items. These points encourage customers to return unwanted packaging for proper disposal.

**Sustainable Packaging:** Tesco is committed to reducing single-use plastics and increasing the amount of recycled content in their packaging. They aim to make all packaging fully recyclable by 2025.

**Electric Delivery Lorries:** Tesco became the first UK supermarket to use electric delivery lorries, reducing their carbon footprint and promoting cleaner transportation methods.

**Coop (Switzerland) Recycling and Sustainability Programs**

**Recycling Stations:** Coop provides recycling stations in their stores for plastics, paper, glass, and other materials. They systematically sort more than 25 reusable materials, achieving a recycling rate of 81%.

**Packaging Reduction:** Coop is working to reduce packaging materials and test alternatives like paper and compostable packaging.

**Circular Economy:** Coop promotes the circular economy by encouraging customers to reuse and recycle products. They have introduced reusable bags, containers, and packaging options to minimize waste.

**Energy Efficiency:** Coop invests in energy-efficient technologies like LED lighting and renewable  sources. They aim to become carbon neutral in their operations.

**Sustainable Products:** Coop offers a wide range of sustainable and eco-friendly products, including organic foods, fair trade items, and products with minimal packaging.

**Resources :**

**Tesco:**[**https://www.tescoplc.com/sustainability/planet/climate-change/?form=MG0AV3**](https://www.tescoplc.com/sustainability/planet/climate-change/?form=MG0AV3)

[**https://www.tescoplc.com/sustainability/planet/remove-reduce-reuse-and-recycle/?form=MG0AV3**](https://www.tescoplc.com/sustainability/planet/remove-reduce-reuse-and-recycle/?form=MG0AV3)

[**https://www.tescoplc.com/sustainability/planet/plastics-and-packaging/?form=MG0AV3**](https://www.tescoplc.com/sustainability/planet/plastics-and-packaging/?form=MG0AV3)

**Coop (Switzerland)**

[**https://www.coop.ch/content/taten-statt-worte/en/sustainability-topics/umweltschutz/waste-and-recycling.html?form=MG0AV3**](https://www.coop.ch/content/taten-statt-worte/en/sustainability-topics/umweltschutz/waste-and-recycling.html?form=MG0AV3)

[**https://www.coop.ch/content/taten-statt-worte/en/sustainability-topics/umweltschutz/waste-and-recycling.html?form=MG0AV3**](https://www.coop.ch/content/taten-statt-worte/en/sustainability-topics/umweltschutz/waste-and-recycling.html?form=MG0AV3)

[**https://www.coop.ch/content/taten-statt-worte/en/sustainability-topics/umweltschutz/packaging.html?form=MG0AV3**](https://www.coop.ch/content/taten-statt-worte/en/sustainability-topics/umweltschutz/packaging.html?form=MG0AV3)